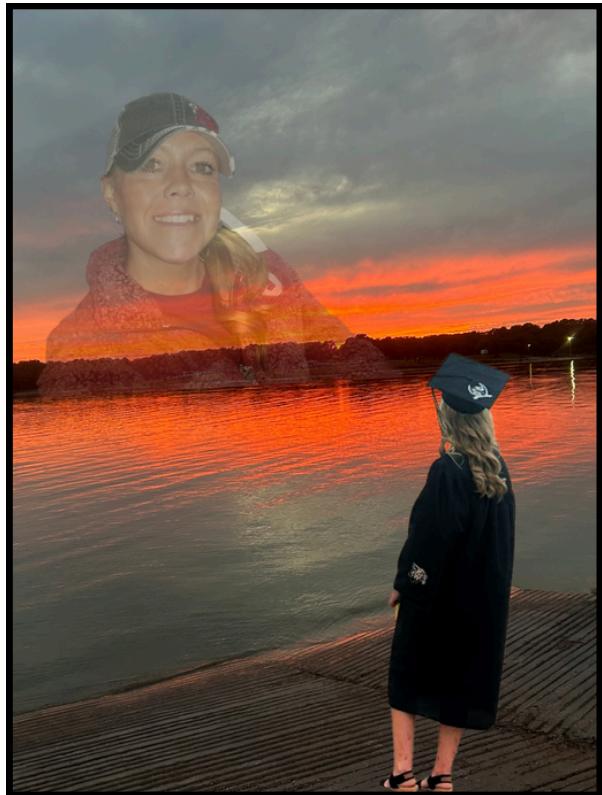




Grayson Wells Racing - Promotional Graphics & Fan Materials

I created a series of custom images and graphics for the Grayson Wells Racing Team to support brand promotion, business visibility, and fan engagement. Using Adobe InDesign along with image editing, I developed high-quality promotional designs for social media as well as autograph-ready graphics crafted specifically for fan interactions at the track. Each piece was designed to reflect the team's identity, highlight the driver, and enhance the overall presentation of the brand whether online, in print, or during in-person events. These materials help strengthen the team's professional image while creating meaningful connections with fans and partners.



Memorial Graphics and Tribute Images

I create personalized memorial graphics and tribute images to honor individuals who have passed away. Using Canva Pro, Adobe InDesign, and image editing, each design is crafted with care to capture their memory in a meaningful and respectful way. These pieces are often used by families, friends, or organizations to share announcements, celebrate a loved one's life, or create keepsake visuals for events and remembrance. My goal is to design thoughtful, visually heartfelt graphics that provide comfort, preserve legacy, and reflect the significance of the person being honored.



Cherokee Speedway – Bonus Purse

Announcement Graphic

I designed this graphic using Canva Pro to inform fans and drivers at Cherokee Speedway about a new bonus to the final race purse. The image features a bold, attention-grabbing layout to ensure the update was quickly noticed and clearly understood across social media platforms. By combining strong visuals with concise messaging, the graphic effectively promoted the announcement, boosted excitement for the event, and helped enhance communication between the speedway and its audience.