



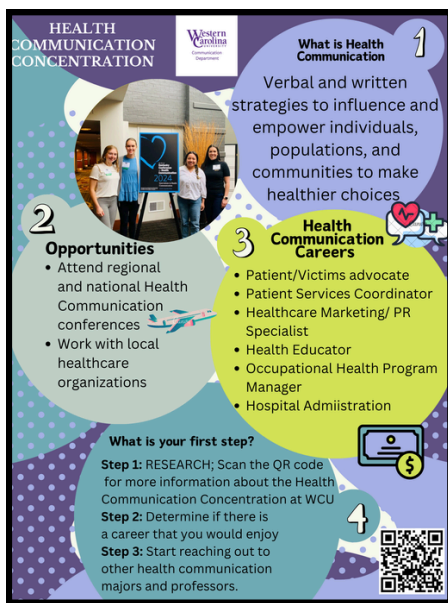
Cherokee Speedway Flyers

I created these promotional flyers for Cherokee Speedway as part of their weekly marketing efforts to highlight each event's full racing lineup. Using Canva Pro, I designed each flyer to clearly showcase key event details race classes, purse amounts, schedules, gate times, and special features so fans know exactly what to expect. By combining bold visuals with clean, organized information, I helped strengthen the speedway's brand presence and improve communication with their audience, boosting event awareness, fan excitement, and overall engagement across their digital platforms.



Small Business Flyers

I created these flyers for a variety of small businesses to help them clearly showcase their services and communicate the value they provide. Each design was crafted in Canva Pro and enhanced with image editing to ensure high-quality visuals that matched the brand's personality. By using strategic layouts, strong visuals, and clear messaging, I highlighted each business's key offerings in a way that's easy to understand at a glance. Through a blend of clean, eye-catching graphics and consistent branding elements, these flyers helped businesses strengthen their visibility, stand out in their markets, and attract new customers across both digital and print distribution.



Under-Promoted Program and Awarenesses Flyers

I created a series of flyers using Canva Pro to help multiple programs strengthen their visibility, clearly communicate their services, and increase engagement within their communities. For the Anlenisgi Program, I designed materials that highlighted their offerings and celebrated monthly recognitions for elders, focusing on clarity, accessibility, and community-centered messaging to support greater awareness. I also developed a flyer for the Counseling and Psychological Services (CAP) program at Western Carolina University, aimed at informing students about available mental health resources and encouraging them to utilize campus support. In addition, I designed a flyer for the Health Communication Club at WCU that showcased the organization's purpose, activities, and upcoming events to promote involvement among students. Throughout all projects, I used Canva Pro along with additional editing apps and incorporated my own photography to elevate the designs. Each piece blends thoughtful layout, visual appeal, and clear messaging to create engaging materials that enhance each program's presence and better connect with their audiences.



POP-UP Non-Profit Event Flyers

I designed this flyer for a pop-up event hosted by a nonprofit organization supporting individuals affected by domestic violence. Created using Canva Pro, the flyer was crafted to clearly communicate event details while visually reflecting the organization's mission and values. By combining attention-grabbing design with informative content, the piece aimed to increase event attendance, raise awareness about the organization's services, and strengthen community engagement around their cause. Additionally, the flyer included a QR code on the left side, which customers could scan to receive a discount. This feature not only incentivized participation but also encouraged interaction with new customers, helping to expand the organization's reach and engagement with the community.



Jody Miller Program Promotion Flyer

The flyer on the left I designed to promote the Jody Miller Family Support Network Program and highlight the essential services they provide to families seeking guidance, resources, and support. I created a clean, approachable, and informative layout using Canva Pro, incorporating high-quality stock images, professional headshots and original design elements to visually strengthen the organization's message. The content was organized to be easy to read and accessible, with key offerings such as family support services, referral assistance, advocacy, and community resources clearly emphasized. In addition to the flyer, I created a complementary infographic to further break down and simplify important information for the audience. Through thoughtful typography, balanced spacing, and warm, family-centered visuals, this project showcases my ability to design materials that inform, engage, and enhance an organization's connection with its community.