



## Small Business Promotion

I design custom logos and brand headings for small businesses to create a cohesive and memorable visual identity. Using Canva Pro, each design is tailored to reflect the brand's personality, values, and target audience, ensuring it stands out in a competitive market. From concept to final design, my work helps businesses build recognition, strengthen their presence, and make a lasting impression across both digital and print platforms.



## CHIA News Cover Page

I designed this cover for the Cherokee Indian Hospital Authority to serve as a consistent visual header for all news posts. Using Canva Pro, along with stock images and an image editing app, I crafted the design to clearly convey key information while appealing directly to the target audience and community it serves. By combining a clean, professional layout with thoughtful branding elements, the cover ensures that each news update is immediately recognizable, visually engaging, and reinforces the hospital's connection with its community.